

TERESA STERN ARTS

# 7 Tips to Kickstart YOUR Art Collection



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*"There are many things in life that will catch your eye, but only a few will catch your heart....pursue those."*

*- Unknown*

*"Art is a way of recognizing oneself."*

*- Louise Bourgeois*





# Hello there!

Whether colorful and bold, or calm and soothing, original art helps you tell a story in your space. Your artwork reflects YOU, your tastes and your vibe, mementos of travels, artists you meet and connect with. But, it can be overwhelming to choose...

So here are some tips for kickstarting your collection, or expanding it, depending on where you are in your collecting.

If you'd like to talk about your space and art needs, please get in touch!

*Teresa Stern*

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# Kickstart YOUR Art Collection!

1

## **Consider the Mood**

What vibe do you want in your room? A garden inspired dining room, a living room for quiet reading or lively entertaining. Calm or vibrant, realistic, abstract, or a mix?

2

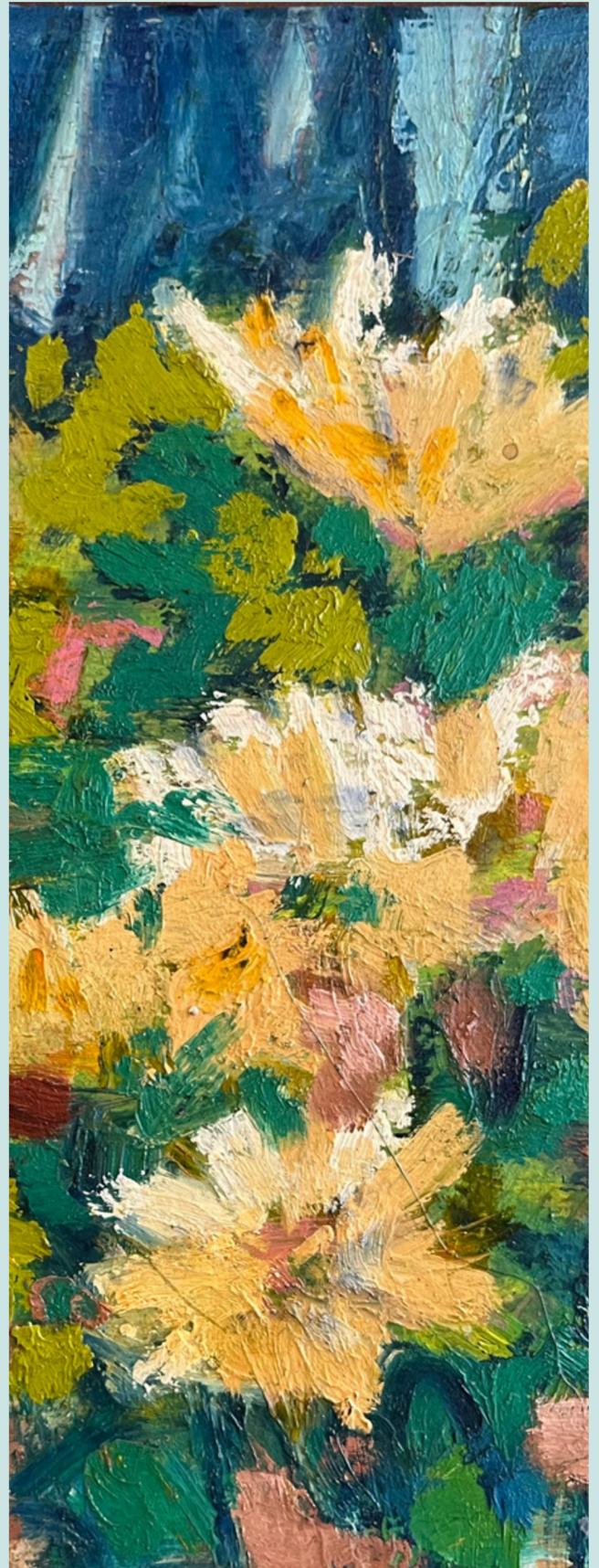
## **What Moves You Now?**

Some art you WILL keep forever, some you'll rotate seasonally, or even rehome. Take the pressure off. Do you like it now? Are the colors ones you often repeat in other belongings? Do you want to spend time with it?

3

## **Start Small**

As you travel, visit art festivals or galleries, find what sings to you. Try one new piece and see how it makes you feel! If the artist creates smaller originals or prints, that can also be a great way to get to know a new artist and experiment to find your art collecting style.





4

## **We Need YOU!**

As a collector, you are part of the art making process. I definitely get great joy when one of my artworks finds it's new home. The final step in creating art is creating a connection with someone who loves it!

5

## **Set a Budget**

Some say "art is never an extravagance", but for most of us, budget does matter. So, allocate an amount that feels comfortable. Prioritize discretionary areas, including supporting artists and culture with your purchases. For larger works, ask about a payment plan.

6

## **Be Prepared**

Keep measurements of your room or large furniture (couch, mantel, bed) on your phone. View artwork in your space with virtual tools - most artists won't mind if you take a photo, but it's best to ask first.

7

## **Have FUN!**

Go see art, talk to artists, gather your new art... Enjoy the conversations original art prompts, enjoy spending time with something created by another human, by hand. You now have a story with art in it.





*"Original art tells a wholly different and better story than 'I found this at a big box store'. Teresa Stern's beautiful painting GRACE, for me, tells the tale of how these hand-painted tulips remind me of my Dad's garden, our Dutch heritage, and the tulip fields of my adopted home in the Pacific NW... The painting's name: Grace, links also to my commitment to helping others write Gracenotes (AKA 'eulogies for the living'). I chose to invest in this piece of original art because it brings more beauty—more grace—to the world. Especially when both feel in short supply."*

*- Andrea D, Seattle, WA*

# Let's Get Started!

Ultimately, trust your instincts and choose artwork that speaks to you personally.

Whether it's a bold statement piece or a subtle accent, select art that brings you joy and let's you tell your story in your spaces. **Enjoy the journey!**

I'd love to chat with you - art for your space, commissioned work just for you, a consult to help you decide what you need and where - yes, please get in touch.

Studio visits by appointment.

*Teresa*

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